

Website Audit Report

Website Name: - House Of Assignment

Website URL : <https://houseofassignments.com>

We have Audited ten pages of this website :

Page Title	Page URL
Home Page	https://houseofassignments.com/
Write My Assignment	https://houseofassignments.com/write-my-assignment
Student Assignment Help	https://houseofassignments.com/student-assignment-help
Research Proposal Help	https://houseofassignments.com/research-proposal-help
Nursing Essays	https://houseofassignments.com/nursing-essays
Essay Assignment Help	https://houseofassignments.com/essay-assignment-help
Law Essays	https://houseofassignments.com/law-essays
College Assignment Help	https://houseofassignments.com/college-assignment-help
Assignment Expert	https://houseofassignments.com/assignment-expert
MBA Essay writing	https://houseofassignments.com/mba-essay-writing

OUR SEO PROCESS

Website Analysis :- First, we thoroughly reviewed this website and found that it provides various assignment-related services for different types of projects. I then identified SEO-related issues on the site and prepared an SEO audit report to support the website's organic growth.

Competitor Analysis :- We compared your position with top competitors in your niche to show your current standing.

Keyword Research :- We identified the best keywords for your business to help attract more traffic to the website and improve visibility on search engines.

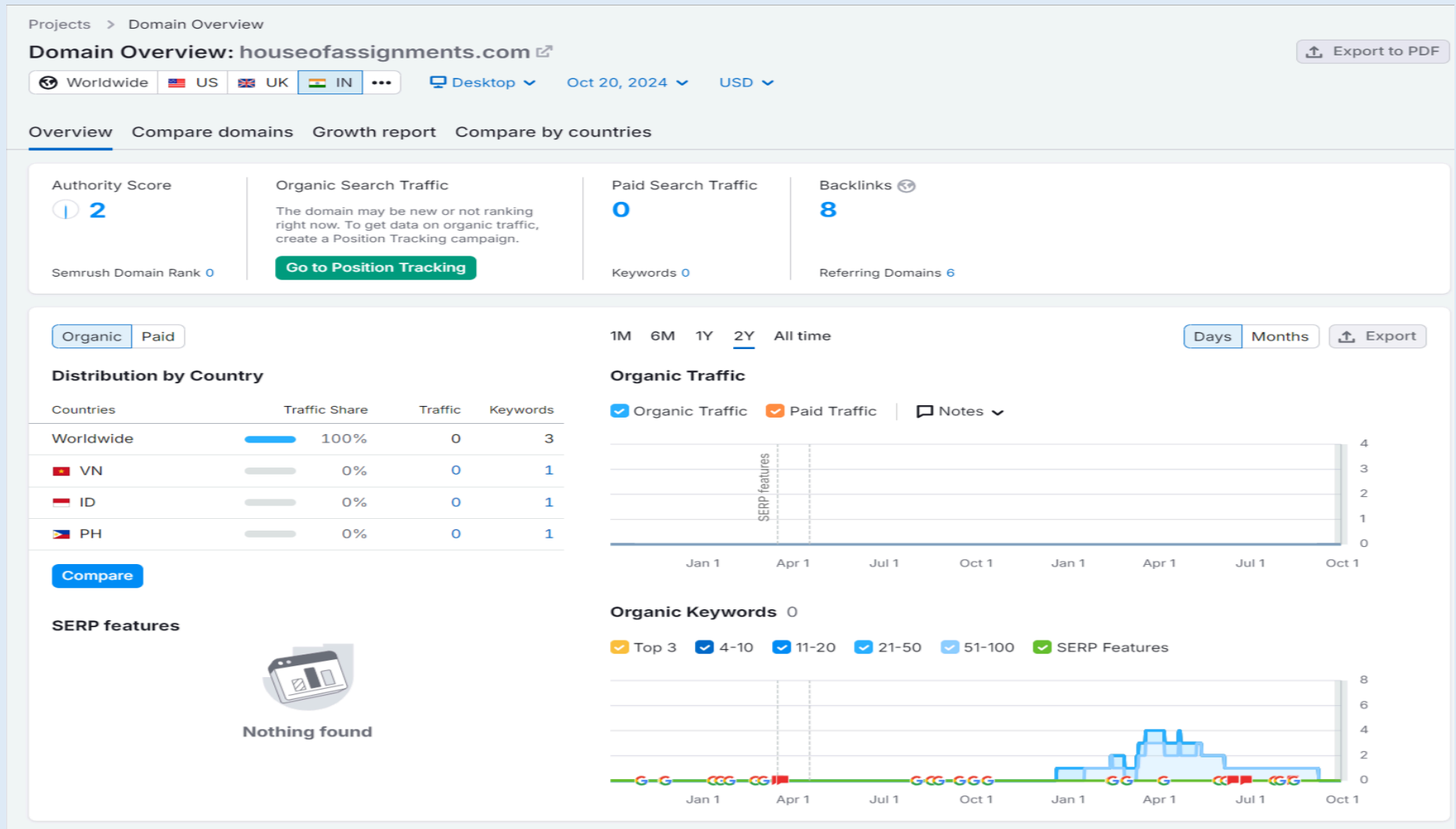
On Page Activities and Implementation :- We provided a detailed on-page audit report in Google Sheets and made recommendations to enhance your website's SEO and user-friendliness.

Technical SEO :- It's essential to implement certain technical activities to improve the site's visibility and readability for search engines and enhance user experience, ultimately driving more organic traffic and increasing the website's authority.

Off Page Activity :- To scale and maintain rankings, we created quality backlinks from high-DA and PA websites. This activity is not necessary for a new website.

Monthly Reporting :- We provides keywords ranking , Off Page Activities and Traffic reports for the month with comparison to the previous month.

DOMAIN OVERVIEW

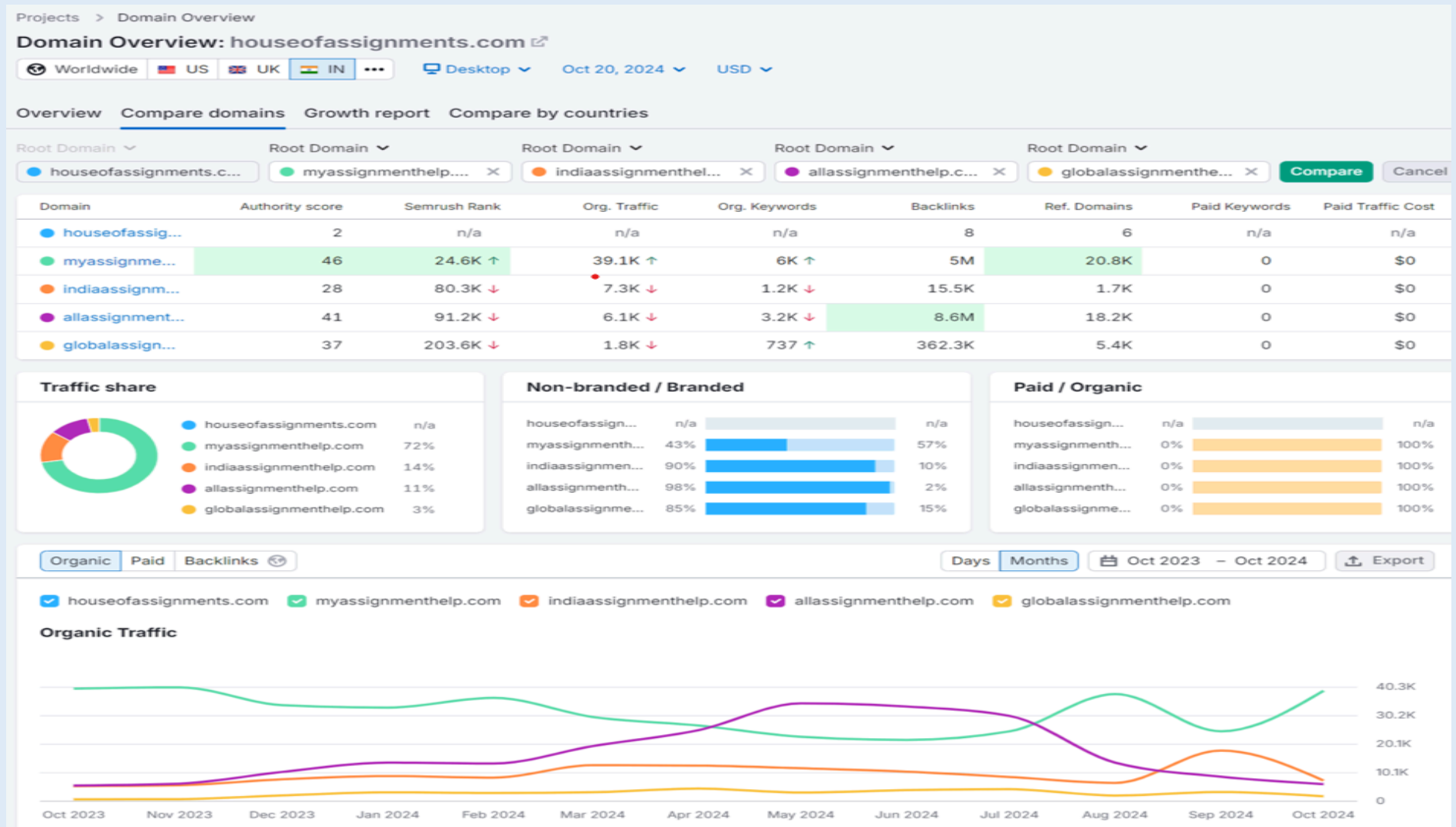


KEYWORD RESEARCH

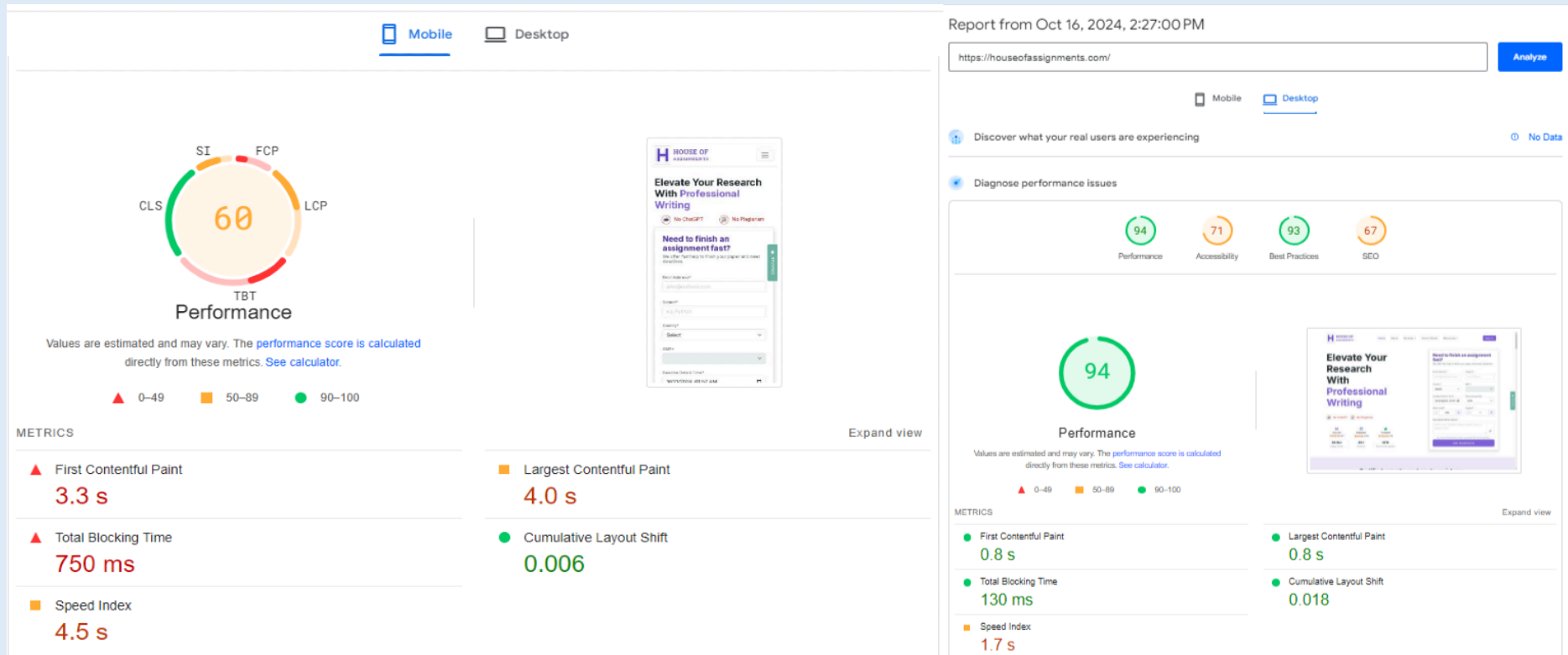
Houseofassignments.com			
Keywords	Intent	Volume	Keyword Difficulty
Page Name : HOME	Page Url :	https://houseofassignments.com/	
Assignment writing service	Transactional	1300	58
assignment solution	Informational	390	24
assignment ideas	Informational	880	21
online assignment helper	Informational , Navigational	500	2
assignment assistance online	Informational , Commercial	500	2
assignment writing style	Informational	3600	16
work from home assignments	commercial	390	15
project assignment	Informational	1000	35
Page Name : Write My Assignment	Page Url :	https://houseofassignments.com/write-my-assignment	
assignment writing design	Informational	1000	26
writing assignment services		1300	
how to write an assignment	Informational	5400	39
assignment writer		880	
assignment model writing	Informational	480	18
write my assignment	Informational, Transactional	260	57
academic writing services	Informational	210	15

Here is a details report of keywords Research on Google Sheets:

COMPETITOR OVERVIEW



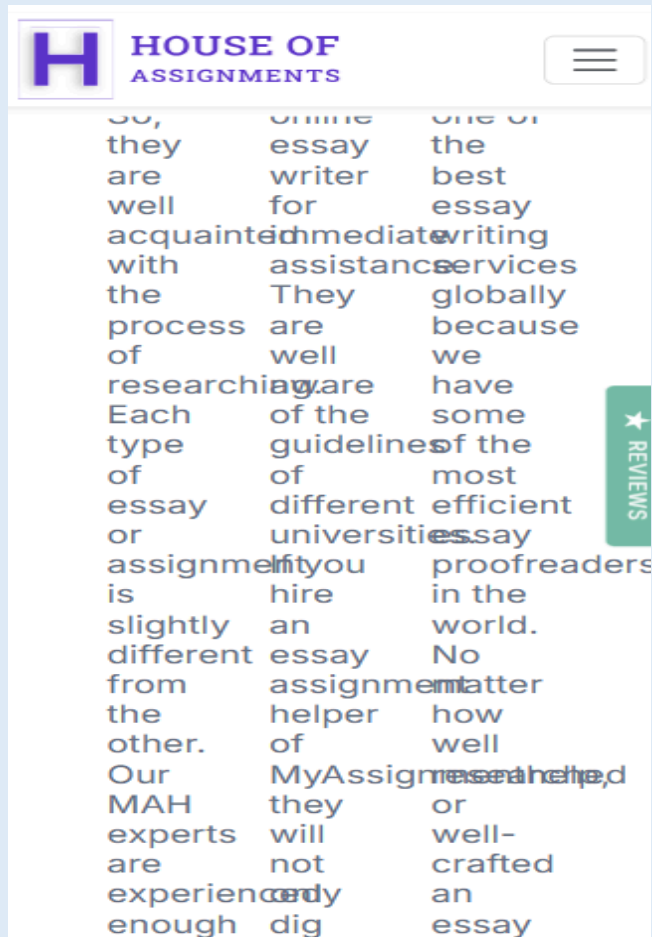
WEBSITE PAGE SPEED ANALYSIS



DEVICE RESPONSIVENESS

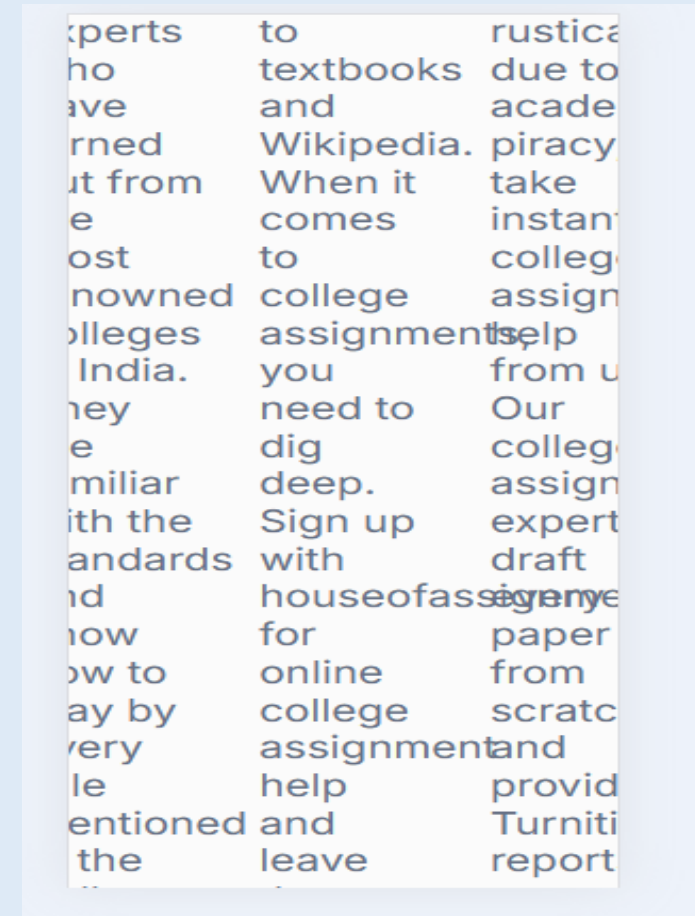
Essay Assignment Help

<https://houseofassignments.com/essay-assignment-help>

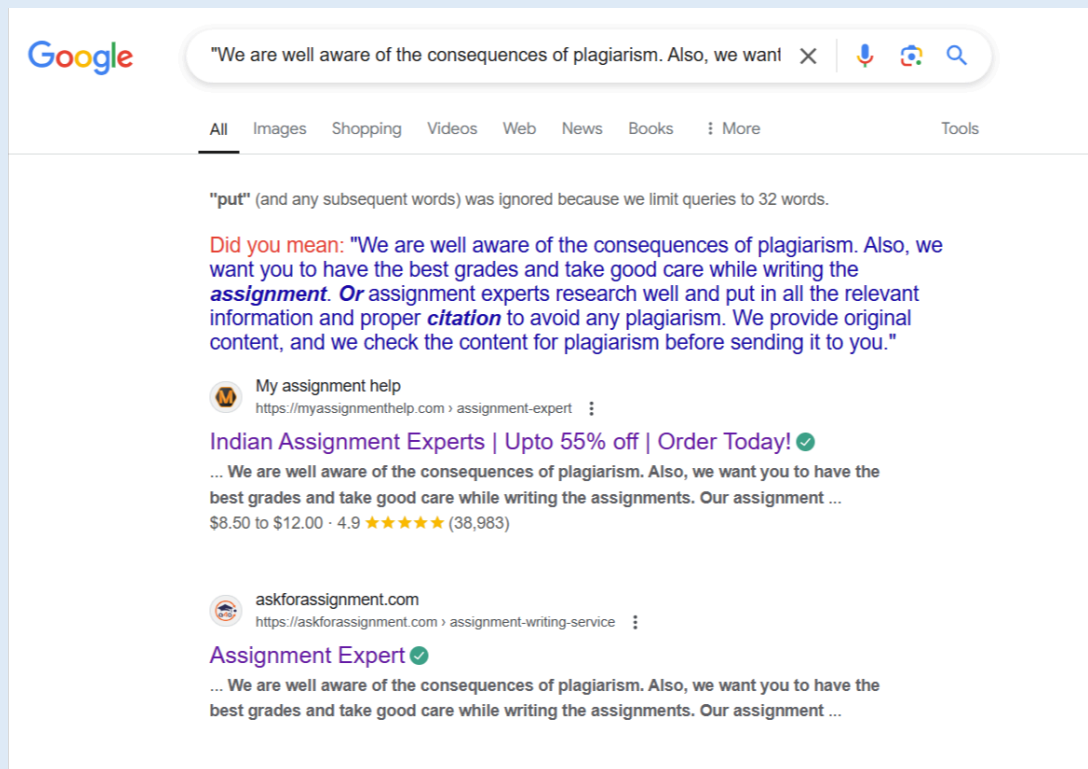


College Assignment Help

<https://houseofassignments.com/college-assignment-help>



Content Duplicacy :- Among the ten pages above, we found that five pages have plagiarism issues (Assignment Expert, College Assignment Help, Essay Assignment Help, Student Assignment Help, Research Proposal Help). Replace this duplicate content with unique content using the suggested keywords, with the help of a content writer.



Here is the details report of Duplicate Content in PDF -

<https://drive.google.com/drive/folders/1tnVbMYGrKtozF1iEU9Q5VIYJ8Jpa4040?usp=sharing>

WORK WE DONE

OUR WORK		
Sl.No	Activity	Results
1	Site Analysis	Done
2	Keyword Research	Use these keywords in your content
3	Duplicate content check	Replace the content on these five pages
4	Competitor Analysis	Done
5	Title Tag Optimisation	Eight pages need to be revised.
6	Met Description	Nine pages need work
7	URL Optimisation	Static URL
8	Image Optimzation	All ten pages have missing Alt Text for the same images
9	Responsiveness	Two pages need work
10	Header tags	Use h2 and h3 tages according to the limt
11	Sitemap	Integate XML and HTML sitemap , send via email
12	Canonical Tag	Integate this tag between the head section
13	Broken Link	Done
14	404 Error Page	Done
15	W3C Validator	Remove all HTML related Errors.
16	OG Tag	Integate OG Tag
17	Google Analytics	Integrate Google Tag Manager
18	Schema Markup	Create Product and FAQ Schema
19	CSS and Javascript Optimisation	Optimise this two activities with the help of developer to improve site speed
20	Robots.txt	Done
21	Redirection	Use 301 Redirection for URL Name Changes

Here is a details of our work on Google Sheets:

Thank You